

REGULATION

ARTICLE 1 – SCOPE

1. The acceleration program promoted by Startup Leiria, aims to support innovative projects and businesses within the scope of industry 4.0 and technological innovation.
2. The program has an approximate duration of four months, this 3rd edition being from October 2020 to January 2021, and includes training actions, including workshops and specialized mentoring.
3. A maximum of 10 projects will be accepted.

ARTICLE 2 - APPLICATIONS

1. Applications must have a minimum of 1 full-time staff dedicated to the project.
2. The promoters must have 75% or more of the company's capital, if it has already been created.
3. The project should have a minimum viable product (MVP) already started.
4. There is no obligation to have a company created.
5. Applications must be in line with market needs and have an innovative character.

ARTICLE 3 - DEADLINES

	INFORMATION
1th Phase Applications June 22 to September 25	The applications should be submitted at www.startupleiria.com
2th Phase Interviews September 1 to October 2	The Board of Directors will deliberate and select the promoters to be interviewed. The promoters will be informed by email or telephone to schedule the same.
3th Phase Final Communication Until October 7	After the final selection, the Board of Directors will communicate those selected to join the acceleration program
4th Phase Acceleration Programme October 8 to January 14	On the 8th of October it will be the “kick off” event, with the presentation of the selected projects.
5th Phase Demo Day January 14	On January 14th, it will be the “Demo Day” event with presentation of projects and respective evaluation by the Jury.

ARTICLE 4 - EVALUATION OF APPLICATIONS

Applications will be evaluated by a panel of people and entities selected by the Board of Directors of Startup Leiria.

The projects will first be validated according to the admissibility criteria, promoters and the ideas / business presented.

The evaluation of proposals will take into consideration the following criteria:

- a) Innovative character of the solution 30%
- b) Technical and financial viability 30%
- c) Potential for replicability and / or scalability of the project / initiative 20%
- d) Team members experience, knowledge and skills 20%

ARTICLE 5 - PRIZES AND BENEFITS

1. Until the start date of the program, a monetary prize can be defined for the first places.
2. All selected startups have access to several perks from Startup Leiria partners, with a value greater than € 20,000.
3. Monetary awards must be applied into the company.

ARTICLE 6 – JURY

1. The evaluation of the projects will be carried out by the Jury, which will be responsible for ensuring compliance with the Regulation. Experts in different areas that the Board of Directors may wish to invite may join the Jury.
2. The competition jury will consist of people and entities selected by the Board of Directors of Startup Leiria.
3. The President of the Jury will be chosen from among its members.
4. There will be no appeal against the Jury's decisions.
5. Jury members cannot participate in this contest.
6. The criteria to be used for the final evaluation of the projects will be the following and with the respective weightings:
 - a) Business Innovation Degree 15%
 - b) Adequacy of the value proposition / Client and PMV test 20%
 - c) Scalability / financial adequacy 20%
 - d) Company - Proc. Operations – its technical feasibility 20%
 - e) Socioeconomic Impact 10%
 - f) Project Team 15%

ARTICLE 7 - OBLIGATIONS OF PARTICIPANTS

1. Participation in the acceleration program implies the payment of a participation fee of 300€ , which must be paid in the first month of the program.
2. Selected candidates are required to participate in all program activities, including meetings with tutors, except in duly justified cases.
3. The participants' unexcused absences will result in the ineligibility to receive the prizes.

ARTICLE 8 - FINAL PROVISIONS

1. Candidates accept all the clauses of this Regulation and authorize Startup Leiria to disclose information about their applications, exclusively for the purpose of promoting the Acceleration Program.
2. Startup Leiria is committed to safeguarding the confidentiality of the data contained in the applications and likely to damage the innovative character of the Idea or to allow its abuse by third parties.
3. The doubts that are raised in the application of this regulation will be resolved within Startup Leiria.
4. Startup Leiria may, at any time, make changes in this Regulation, for reasons of force majeure that justify it.

Contact for Information:

For more information, contact the Program organization at the email address hello@startupleiria.com or through the website www.startupleiria.com